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**UNITED STATES DISTRICT COURT**  
**NORTHERN DISTRICT OF CALIFORNIA**

JOHN PRUTSMAN, AMIRA MARTZ,  
SIMCHA RINGEL, NAIOMI MARDEN,  
ALANA BALAGOT, CORINNE  
WARREN, SUNNY LAI, AND DAVID  
KLEIN, individually and on behalf of all  
others similarly situated,

Plaintiffs,

v.

NONSTOP ADMINISTRATION AND  
INSURANCE SERVICES, INC., Inclusive,

Defendant.

**CASE NO. 3:23-CV-01131-VC**

**JOINT CASE MANAGEMENT STATEMENT**

Date: August 11, 2023

Time: 10:00 A.M.

Place: Via Videoconference

**Judge Hon. Vince Chhabria**

Pursuant to Rules 16 and 26(f) of the Federal Rules of Civil Procedure and Northern District of California Civil Local Rule 16-9, Plaintiffs John Prutsman, Amira Martz, Simcha Ringel, Naiomi Marden, Alana Balagot, Sunny Lai, Corinne Warren and David Klein (collectively, “Plaintiffs”) and Defendant Nonstop Administration and Insurance Services, Inc. (“Defendant”) jointly submit this Case Management Statement and discovery plan in advance of the August 11, 2023 Case Management Conference.

## **1. JURISDICTION AND SERVICE**

### **JOINT POSITION**

The Parties contend that jurisdiction is proper under 28 U.S.C. §1332(d) and 28 U.S.C. § 1367. The Parties also contend that the Court’s exercise of personal jurisdiction over Defendant is proper, as Defendant maintains its principal place of business within this District. Supplemental jurisdiction to adjudicate issues pertaining to state law is proper in this Court under 28 U.S.C. § 1367. Venue is proper in this Court under 28 U.S.C. § 1391 and Local Rule 3-2(c). No issues exist regarding personal jurisdiction or venue. By Order of Court, Plaintiffs filed a Consolidated Class Action Complaint (“CAC”) on May 25, 2023. By agreement, Defendants waived service of CAC. Defendant’s Motion to Dismiss the Consolidated Class Action Complaint remains pending. A Notice of Removal was filed for a related state court action under *Nicholson et. al. v. Nonstop* 3:23-cv-03567.

## **2. FACTS**

### **PLAINTIFFS’ POSITION**

Defendant Nonstop is a privately held employee health insurance and benefits broker and as a necessary part of its regular business activities, Defendant collects and maintains sensitive consumer information, including personally identifiable information (“PII”) and protected health information (“PHI”). On December 22, 2022, Defendant learned that a third party had accessed the network in which it stored the PII and PHI of consumers nationwide and exfiltrated the data stored within (the “Data Breach”). The information compromised in the Data Breach included names, dates of birth, physical and email addresses, telephone numbers, Social Security numbers,

1 medical treatment/diagnosis information and health insurance providers, and claims and billing  
2 information (the “Private Information”). Following the Data Breach, a hacking forum reported that  
3 45,532 lines of data stolen from Defendant were posted online by cybercriminals to demonstrate  
4 they had successfully exfiltrated data from Defendant’s network. Plaintiffs were among the  
5 individuals whose data was accessed in the Data Breach. Plaintiffs began receiving notice of the  
6 Data Breach beginning in February and March of 2023.

7 Plaintiffs allege that Defendant was aware of the threat of cyberattacks designed to gain  
8 access to personal information, yet it failed to properly implement and maintain adequate data  
9 security policies and procedures. Plaintiffs further allege that, Defendant had a duty under common  
10 law and state and federal statutes to implement reasonable safeguards but failed to adhere to that  
11 duty, and that Defendant failed to promptly and adequately notice Plaintiffs and Class Members  
12 of the Data Breach. Plaintiffs allege that as a result of the Data Breach, they experienced fraudulent  
13 transactions, attempts by cybercriminals to open accounts using their information, drops in their  
14 credit score, lost time mitigating the consequences of the Data Breach, their Private Information  
15 being published on the dark web, and a corresponding invasion of their privacy and property rights.

16 **DEFENDANT’S POSITION**

17 On December 22, 2022, Nonstop Administration and Insurance Services (“Nonstop”)  
18 received an anonymous email from a threat actor. The unknown actor claimed that he had gained  
19 access to Nonstop’s information systems and stolen an unspecified amount of data. Nonstop  
20 immediately launched an investigation with the assistance of counsel and independent digital  
21 forensic specialists. Nonstop’s investigation of the breach and subsequent review of data was  
22 completed on January 30, 2023. On February 3, 2023, Nonstop announced the breach on its  
23 website. On the same date, Nonstop notified all relevant employer groups of the breach. Individual  
24 consumers were notified on February 15, 2023.

26 At the time of the breach, Nonstop had comprehensive security policies and procedures.  
27

1 All sensitive information was encrypted at rest and subject to endpoint detection and response with  
 2 full audit logs. Nonstop also participated in annual audits; the most recent of which occurred in  
 3 June of 2022. The audit made recommendations for improvements, the only recommendation of  
 4 which possibly relates to Nonstop is more frequent rotation of keys. Nonstop was in the process  
 5 of implementing all recommendations at the time of the breach. Since the occurrence of the breach,  
 6 Nonstop has further enhanced its security. Nonstop has retired its previous NSE production  
 7 environment. Nonstop has rotated its database, cloud services, and access keys and forced  
 8 password resets for internal Google access. Nonstop has implemented active security monitoring  
 9 across all relevant accounts and networks. Nonstop has further created a new NSE administrative  
 10 environment in a separate AWS account and implemented a Web Application Firewall on said  
 11 environment and limited access exclusively to its corporate VPN; this VPN may only be accessed  
 12 on company-owned machines. Nonstop uses new frameworks for securing application secrets and  
 13 is rewriting applications to use password-less frameworks for database access. Moreover, Nonstop  
 14 is refactoring document storage to preserve encryption at rest as well as during transport.  
 15  
 16

### 17 **3. LEGAL ISSUES**

#### 18 **PLAINTIFFS' POSITION**

19 Plaintiffs believe the key legal issues include:

- 20 • Whether Defendant had a legal duty to Plaintiffs and the Class to exercise due care in
- 21 collecting, storing, using and/or safeguarding their PHI/PII;
- 22 • Whether Defendant knew or should have known of the susceptibility of its data security
- 23 systems to a data breach;
- 24 • Whether Defendant's security procedures and practices to protect its systems were
- 25 reasonable in light of the measures recommended by data security experts;
- 26 • Whether Defendant's failure to implement adequate data security measures allowed the
- 27 Data Breach to occur;

- Whether Defendant failed to comply with its own policies, applicable laws regulations, and industry standards relating to data security;
- Whether Defendant adequately, promptly and accurately informed Plaintiffs and Class Members that their PHI/PII had been compromised;
- How and when Defendant actually learned of the Data Breach;
- Whether Defendant’s conduct, including its failure to act, resulted in or was the proximate cause of the breach of its systems, resulting in the loss of the PHI/PII of Plaintiffs and Class Members;
- Whether Defendant adequately addressed and fixed the vulnerabilities which permitted the Data Breach to occur; and
- Whether Defendant engaged in unfair, unlawful or deceptive practices by failing to safeguard the PHI/PII of Plaintiffs and Class Members.

#### **DEFENDANT’S POSITION**

As an initial matter, as set forth in Nonstop’s Motion to Dismiss now pending before the Court, Defendant’s believe Plaintiffs have failed to state a claim on twelve of the fifteen causes of action raised in the Consolidated Amended Complaint. Nonstop hereby incorporates the arguments set forth in its Motion and Reply in further support by reference.

With respect to Plaintiffs’ allegations of violation of the California Consumer Privacy Act (“CCPA”), as Plaintiffs have previously been advised, the statute does not apply to Nonstop. Applicability of the CCPA is premised on a for-profit business meeting one of three requirements: (1) annual gross revenues in excess of twenty-five million dollars; (2) annually buying, selling, or sharing the personal information of 100,000 or more consumers or households; or (3) deriving 50 percent or more of its annual revenues from selling or sharing consumers’ personal information. *See* Cal. Civ. Code § 1798.140(c)(1)(A)–(C). Nonstop does not meet any of these criteria and is therefore not a “business” covered by the CCPA. In the event that Plaintiffs’ claim under the CCPA survives Nonstop’s Motion to Dismiss, Nonstop expects that the failure of this claim will be established early in discovery.

Similarly, to the extent that Plaintiffs’ claims under the California Customer Records Act (“CCRA”) and the Confidentiality of Medical Information Act (“CMIA”), Nonstop anticipates

1 that these claims will be resolved during the course of discovery. To the extent that such claims  
2 persist, Nonstop will assert affirmative and statutory defenses to be established in discovery.

3 At all times, to the extent that Nonstop owed any statutory, contractual, or common law  
4 duties to Plaintiffs, Nonstop acted in accordance with all such duties. At the time of the purported  
5 breach, Nonstop employed reasonable security policies, procedures, and controls in accordance  
6 with industry standards. Plaintiffs will further be unable to prove any discernible damages  
7 proximately caused by any act or omission of Nonstop. Finally, the security policies and controls  
8 put in place at Nonstop subsequent to the subject incident are far above and beyond industry  
9 standards and common practices.

10 **Each Party reserves the right to supplement this list.**

#### 11 **4. MOTIONS**

12 On March 29, 2023, Plaintiffs John Prutsman and Sonny Lai filed an Administrative  
13 Motion to Consider Whether Cases Should Be Related and stipulated to relate *John Prutsman v.*  
14 *Nonstop Administration and Insurance Services, Inc.*, Case No. 3:23-cv-01131 (filed March 13,  
15 2023) (“*Prutsman*”) and *Sunny Lai v. Nonstop Administration and Insurance Services, Inc.*, Case  
16 No. 3:23-cv-01323-LB (filed March 21, 2023) (“*Lai*”). Plaintiffs Prutsman and Lai also jointly  
17 moved the Court for an Order consolidating the cases and appointing as interim lead counsel Gary  
18 M. Klinger of Milberg Coleman Bryson Phillips Grossman PLLC, and Scott E. Cole of Cole &  
19 Van Note. ECF No. 11. On May 4, 2023, the Court granted the motion to consolidate and appointed  
20 lead counsel and ordered *Lai* and *Warren* consolidated into *Prutsman*, the first filed case. ECF  
21 Nos. 25-26.

22 On May 9, 2023, the Parties stipulated that Plaintiffs would file a Consolidated and  
23 Amended Complaint no later than May 25, 2023 and Defendant would file any response thereto  
24 on or before June 15, 2023. ECF No. 27. The Parties further agreed that, if warranted, Plaintiffs  
25 would respond in opposition by July 20, 2023, and oral argument would be heard on July 27, 2023.  
26 ECF No. 27. Plaintiffs filed their Consolidated and Amended Complaint on May 25, 2023 and  
27  
28

1 Defendant filed its Motion to Dismiss the Complaint on June 15, 2023. ECF Nos. 38-39. Plaintiffs  
2 responded with their Opposition filed on July 6, 2023. ECF No. 41

3 On July 7, 2023, Defendant filed a Notice of Removal for *Nicholson v. Nonstop*  
4 *Administration and Insurance Services*. ECF. 42. Additionally, Defendant filed its Reply in  
5 Support of the Motion to Dismiss on July 13, 2023. ECF. 43

6 As discussed below, the parties will meet and confer about electronically stored  
7 information (“ESI”), including the appropriate scope of preservation for ESI, and will submit a  
8 stipulation on the subject.

9 **PLAINTIFFS’ POSITION**

10 Plaintiff anticipates filing a Motion for Class Certification after the completion of  
11 necessary fact and expert discovery.

12 **DEFENDANT’S POSITION**

13 Defendant anticipates filing a Motion for Summary Judgment after the completion of  
14 necessary fact and expert discovery. Defendant anticipates filing a *Daubert* Motion in the  
15 anticipation that Plaintiffs will proffer an expert or experts. Nonstop further anticipates that it will  
16 oppose Plaintiffs’ Motion for Class Certification.

17 **5. AMENDMENT OF PLEADINGS**

18 The Parties propose that the deadline to amend the pleadings or add parties be October 9<sup>th</sup>,  
19 2023 2023. Defendant reserves the right to add additional parties as additional defendants.

20 **6. EVIDENCE PRESERVATION**

21 The Parties have reviewed the Court’s Guidelines Relating to the Discovery of  
22 Electronically Stored Information and, as set forth below, have met and conferred on the issue,  
23 understand their obligations regarding preservation of evidence and are complying with them. The  
24 Parties have retained relevant documents and evidence in their possession, custody or control,  
25 including, *inter alia*, documentary evidence and video surveillance of all facilities. The Parties  
26 have been further advised to instruct any third-party vendors, consultants and/or representatives to  
27

1 preserve evidence. The Parties will continue to meet and confer about production of ESI to the  
2 extent necessary.

3 **7. DISCLOSURES**

4 The Parties will exchange Initial Disclosures on or before August 25, 2023

5 **8. DISCOVERY**

6 No discovery has been taken to date.

7 **PLAINTIFFS' POSITION**

8 Plaintiffs believe that discovery should commence following the Initial Case Management  
9 Conference set for August 11, 2023. Plaintiffs believe that a longer discovery phase than that  
10 contemplated by the Court's Standing Order for Civil Cases is warranted here as data breach cases  
11 involve intensive expert investigation and iterative discovery efforts. Plaintiffs anticipate that the  
12 scope of discovery will include (i) the nature and scope of the Data Breach, (ii) efforts to prevent  
13 or contain the Data Breach or similar cyber intrusions, (iii) how the Data Breach occurred, (iv)  
14 persons and entities who could have prevented the Data Breach and Defendant's data security  
15 practices and training regimen, (v) the investigation of and response to the Data Breach, (vi) the  
16 victims of the Data Breach and (vii) the distribution of Data Breach victims' Private Information  
17 on the dark web and other criminal marketplaces.

18 **DEFENDANT'S POSITION**

19 Defendant believes that discovery should commence following the Initial Case  
20 Management Conference set for August 11, 2023. Defendant requests a longer discovery phase  
21 than that contemplated by the Court's Standing Order for Civil Cases is warranted here as data  
22 breach cases involve intensive expert investigation and iterative discovery efforts. Defendant  
23 anticipates that the scope of discovery will include (i) the nature and scope of the Data Breach, (ii)  
24 efforts to prevent or contain the Data Breach or similar cyber intrusions, (iii) how the Data Breach  
25 occurred, (iv) Defendant's reasonable data security practices and training regimen, (v) the  
26 investigation of and response to the Data Breach, (vi) the victims of the Data Breach, including  
27 any and all purported damages alleged, including, but not limited to steps taken to monitor personal



information, medical history and records of anxiety and stress before and subsequently cause by the breach and (vii) expert reports and depositions as to negligence, causation, and damages.

At this time, the Parties believe the default discovery limitations under the Federal Rules of Civil Procedure suffice but reserve the right to request additional discovery as needed.

The Parties will meet and confer over the form of a proposed stipulated protective order and proposed stipulated ESI protocol. The Parties do not anticipate any disputed issues involving ESI but will meet and confer should the production of electronic data, or the method of such production, become issues. Parties agree to meet and confer about rolling discovery of ESI, over the course of discovery.

## **9. CLASS ACTIONS**

### **PLAINTIFFS' POSITION**

Plaintiffs bring this action pursuant to Rules 23(b)(2) and 23(b)(3) of the Federal Rules of Civil Procedure on behalf of themselves and a nationwide class of similarly situated individuals. Plaintiffs also seek to represent state subclasses on behalf of residents of Alaska, California, Colorado and New York. Plaintiffs intend to seek class certification after the completion of necessary fact and expert discovery.

### **DEFENDANT'S POSITION**

Nonstop intends to oppose class certification at the appropriate time. The Parties have proposed a schedule for briefing class certification below in Section 16.

The Parties have reviewed and are familiar with this District's Procedural Guidance for Class Action Settlements.

## **10. RELATED CASES**

The Parties are aware of a case currently pending in Los Angeles County Superior Court, *Natalie Nicholson v. Nonstop Administration and Insurance Services, Inc.*, Case No, 23STCV05512, in which the plaintiff alleges injuries arising from the Data Breach. Defendant has filed a Notice of Removal in this Court as well as in state court.



**13. CONSENT TO MAGISTRATE JUDGE FOR ALL PURPOSES**

The Parties did not consent to referral to a magistrate for all purposes.

**14. OTHER REFERENCES**

At this time, the Parties do not believe the case to be suitable for reference to binding arbitration, a special master, or the Judicial Panel on Multidistrict Litigation.

**15. NARROWING OF ISSUES**

At this time, the Parties have not identified any issues that can be narrowed by agreement or motion but remain open to meeting and conferring regarding the potential narrowing of issues once this case proceeds beyond the pleading stage.

**16. EXPEDITED TRIAL PROCEDURE**

At this time, the Parties do not believe the case is suitable for expedited trial.

**17. SCHEDULING****JOINT POSITION**

Event	Proposed Deadline
Deadline to amend/add parties	August 25, 2023 to change
Class Primary Expert Disclosures	July 1, 2024
Class Rebuttal Expert Disclosures	August 12, 2024
Last day to file Motion for Class Certification	September 17, 2024
Last day to file class <i>Daubert</i> motions	September 17, 2024
Opposition to Motion for Class Certification	October 29, 2024
Reply in Support of Motion for Class Certification	November 29, 2024
Hearing on Motion for Class Certification	At Court's Discretion
Simultaneous Merits Expert Disclosures	January 21, 2025
Discovery cutoff	March 4, 2025
Last day to hear file Motions for Summary Judgment and Merits <i>Daubert</i> Motions	April 8, 2025
Last day to file Oppositions to Dispositive and Merits <i>Daubert</i> motions	May 6, 2025
Last day to file replies to Dispositive and Merits <i>Daubert</i> motions	June 3, 2025
Final Pretrial Conference	July 8, 2025
Trial	July 22, 2025

1  
2 **18. TRIAL**

3 **JOINT POSITION**

4 The Parties request trial by jury. At this time, the Parties anticipate approximately ten days  
5 of trial.

6 **19. DISCLOSURE OF NON-PARTY INTERESTED ENTITIES OR**  
7 **PERSONS**

8 The Parties will file a “Certification of Interested Entities or Persons” prior to the case  
9 management conference, reporting no such interested parties other than those named.

10 **20. PROFESSIONAL CONDUCT**

11 All attorneys of record are familiar with the District’s Guidelines for Professional Conduct.

12 **21. OTHER**

13 **PLAINTIFFS’ POSITION**

14 None at this time.

15 **DEFENDANT’S POSITION**

16 None at this time.

17 Dated: August 4, 2023

**COLE & VAN NOTE**

18  
19 By: /s/ Scott Edward Cole  
20 Scott Edward Cole, Esq.

21 Dated: August 4, 2023

**MILBERG COLEMAN BRYSON**  
**PHILLIPS GROSSMAN, PLLC**

22  
23  
24 By: /s/ Gary M. Klinger  
25 Gary M. Klinger, Esq.

26 *Plaintiffs’ Interim Co-Lead Class Counsel*

Dated: August 4, 2023

**CIPRIANI & WERNER PC**

By: /s/ Jill H. Fertel

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**ATTESTATION**

I, Jill H. Fertel, hereby attest, pursuant to N.D. Cal. Civil Local Rule 5-1(h)(3), that concurrence to the filing of this document has been obtained from each signatory.

/s/Jill H. Fertel

Jill H. Fertel, Esquire.